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PRESS RELEASE: For Immediate Release

TechnologyAdvice Hosts Largest Holiday Heroes Event Yet in Support of Youth Villages

Nashville, TN, [7 December 2021] -- TechnologyAdvice, the Nashville-based full-service B2B media company, hosted the largest charitable Christmas shopping event in the company's history on December 3rd.

In support of Youth Villages' Holiday Heroes program, a Nashville-based nonprofit's campaign to collect gifts for local children, 95 TechnologyAdvice team members selected gifts for a record-high 366 children at a Nashville Walmart.

TA is the biggest corporate shopper for Holiday Heroes in 2021, sponsoring more children than any other Nashville partner.

The company first partnered with Youth Villages in 2013. Shayleen Stuto, VP of HR and Administration at TA, said of the partnership, "One of our company core values is to Value Each Other and that means supporting and caring for those in our communities as well."

When asked about TA, Greg Schott, Assistant Director of Development at Youth Villages, said, "TechnologyAdvice is going above and beyond to make sure hundreds of our kids receive gifts for the holidays, something many of them have not experienced in the past."

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About TechnologyAdvice: *TechnologyAdvice is a full-service B2B media company that delivers marketing and data for technology companies to help them find their ideal customers. With worldwide teams and audiences, TechnologyAdvice engages technology buyers through brands such as Developer.com, eWeek, Datamation and Webopedia, email newsletters, and phone conversations. Last year, TechnologyAdvice connected more than one million technology buyers with over 600 of the world's best technology companies.*