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PRESS RELEASE

For Immediate Release:

TechnologyAdvice To Host DemandFest: Marketers on a Mission

Nashville, TN, [August 4, 2021] -- Back by popular demand, TechnologyAdvice, the Nashville-based B2B marketing services company will be hosting the third installment of [DemandFest](#) virtually on August 4 from 10:00 am to 4:00 pm CST.

DemandFest is a virtual event centered around trending topics in the marketing and demand generation space. These events are hosted by leading B2B marketing experts within the tech industry.

For the first time, TA will be partnering with Youth Villages, a nationally recognized non-profit organization dedicated to helping emotionally and behaviorally troubled children and their families live successfully. **All DemandFest proceeds will go towards Youth Villages' efforts to provide technology equipment and resources to students in need. The goal is to raise \$21,000:** this breaks down to over 30 laptops!

This year's Keynote Speaker is Neuroscientist and CSO of Corporate Visions, Dr. Carmen Simon. Dr. Simon's talk will explore what makes memorable content, how you can help your audience recall important messages, and how your brand can become impossible to ignore. DemandFest will also feature B2B marketers from companies such as IBM, ZoomInfo, Forescout and more.

Each DemandFest session is designed to help mid-level B2B technology marketers learn new industry tips and tricks they can implement in their own teams.

For more information/to register for DemandFest, visit: <https://demandfest.tech/>.

About TechnologyAdvice: *TechnologyAdvice is a full-service B2B media company that specializes in connecting buyers and sellers of business technology.*

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